

CONEXT Connect 2023

Sponsorship - Terms and Conditions



1. SPONSORSHIP BENEFITS (Per Package)

1.1 HEADLINE SPONSORSHIP @ US\$ 25,000

- Conference registration area branding
- Naming rights to event – “Brought to you by”
- Branding in plenary room - screens
- Keynote Address
- Panel discussion participation (Moderator)
- Company/Product showcase (5-7 min)
- Logo on all online correspondence
- Logo on event web site
- 200-word profile on event website
- Sponsor welcome mailer
- 2 Marketing mailshots to DCA member database (1 prior and 1 post event) Content to be provided by sponsor
- Advertorial plus one full page advert in the Conext Bi-monthly Publication

1.2 PLATINUM SPONSORSHIP @ US\$ 17,000

- Conference registration area branding
- Branding in plenary room - screens
- Panel discussion participation
- Company/Product showcase (5-7 min)
- Logo on all online correspondence
- Logo on event web site
- 150-word profile on event website
- Sponsor welcome mailer
- 2 Marketing mailshots to DCA member database (1 prior and 1 post event) Content to be provided by sponsor
- One full page advert in the Conext Bi-monthly Publication

1.3 GOLD SPONSORSHIP @ US\$ 10,000

- Conference registration area branding
- Branding on screens in plenary room
- Panel discussion participation
- Company/Product showcase (5-7 min)
- Logo on all online correspondence
- Logo on event web site
- 100-word profile on event website
- Sponsor welcome mailer
- 2 Marketing mailshots to DCA member database (1 prior and 1 post event) Content to be provided by sponsor
- One full page advert in the Conext Bi-monthly Publication

1.4 SILVER SPONSORSHIP @ US\$ 5,000

- Conference registration area branding
- Branding in plenary room - screens
- Company/Product showcase (5-7 min)
- Logo on all online correspondence
- Logo on event web site
- 50-word profile on event website
- Sponsor welcome mailer
- 2 Marketing mailshots to DCA member database (1 prior and 1 post event) Content to be provided by sponsor
- 1 page advert in the Conext Bi-monthly Publication

CONEXT Connect 2023

Sponsorship - Terms and Conditions



1.5 OTHER SPONSORSHIPS

- **Cocktail Event @ US\$ 9,500:**
 - Exclusive branding of sponsor during the event
 - Event advertised as “brought to you by...”
 - Speaking opportunity at the beginning of the cocktail event
 - Branding in plenary room screens
 - Logo on all online correspondence
 - Logo on event website
 - 1 page advert in the Conext Bi- monthly Publication
- **Name Badge and Lanyard Sponsor @ US\$ 4,500:**
 - Sponsor branding to appear on all Digital Council Africa Conference 2023 printed name badges.
 - Locally sourced lanyards by the Digital Council Africa to be produced in line with sponsor and DCA branding requirements.
 - Branding in plenary room screens
 - Logo on all online correspondence
 - Logo on event website
 - 1 page advert in the Conext Bi- monthly Publication
- **Barista @ US\$ 3,000:**
 - Barista and Barista machine on the day of the event
 - Coffee cup sleeves to be branded with sponsor logo
 - Branding in plenary room - screens
 - Logo on all online correspondence
 - Logo on event website
 - 1 page advert in the Conext Bi- monthly Publication
 - Optional: Barista staff to be dressed in sponsor t-shirt/golf shirt (to be provided by sponsor)

1. CONTRACT DEFINITIONS

In this Agreement the following words and phrases shall have the following meanings:

- 1.1 Acknowledgement:** The official acknowledgement given by the organizer to the COMPANY for its Contribution as selected in the Sponsorship Application document.
- 1.2 Agreement:** These terms and conditions read together with the Sponsorship Application and any other annexes.
- 1.3 Company:** The legal entity entering into this Agreement, as more fully set out in the Sponsorship Application accompanying this Agreement.
- 1.4 Organizer:** Digital Council Africa NPC, a not-for-profit industry association.
- 1.5 Event:** CONEXT Connect 2023, taking place at the Sandton Convention Centre (Bill Gallagher Room) on 30th November 2023.
- 1.6 Commencement Date:** The date of signature of the Agreement by the COMPANY, as set out in the Sponsorship Application document.
- 1.7 Contribution:** The contribution selected by the COMPANY as set out more fully in the Sponsorship Application document.
- 1.8 Notice:** Written notice, including electronic mail or fax to the address set out in this Agreement.
- 1.9 Parties:** Organizer and the COMPANY

2. TERM

The Agreement shall commence on the Commencement Date and shall continue to be of full force and effect until terminated in accordance with this Agreement.

CONEXT Connect 2023

Sponsorship - Terms and Conditions



3. INTELLECTUAL PROPERTY

The Parties agree that all Intellectual Property belonging to the Organizer, its Members and Sponsors, shall remain the sole and exclusive property of the Organizer and/or its licensor's. The COMPANY may not use any of the Organizer's Intellectual Property without the prior written consent of the Organizer. The COMPANY hereby provides the Organizer with a non-exclusive, non-transferable right, for the duration of this Agreement, to display the COMPANY's trademark/s and/or logo/s for purposes of the Acknowledgement and for promoting the Event in general.

4. ASSIGNMENT, SALE AND TRANSFER

A Party's rights and obligations in terms of this Agreement may not be licensed, assigned, or transferred at any time, without the prior written consent of the other Party.

5. TERMINATION & BREACH

Either party may immediately terminate this Agreement if the other party commits a material breach, non-observance, or non-performance of any of its obligations hereunder and does not remedy the same (if it is capable of remedy) within 10 days after receiving Notice of such failure or breach by the non-defaulting party.

This Agreement will terminate automatically 1-month after the Event has been declared officially closed or on full delivery of the Contribution, whichever is the latter.

6. FORCE MAJEURE AND LIMITATION OF LIABILITY

Neither of the Parties shall be liable for a failure to perform any of its obligations insofar as it proves:

- that the failure was due to an impediment beyond its control (force majeure);
- that it could not reasonably be expected to have taken the impediment and its effects upon the party's ability to perform into account at the time of the conclusion of this Agreement; and
- that it could not reasonably have avoided or overcome the impediment or at least its effects.

An impediment may result from events such as (without limitation):

- war, whether declared or not, civil war, civil violence, riots and revolutions, acts of sabotage;
- disasters such as violent storms, cyclones, earthquakes, tidal waves, floods, destruction by lightning;
- explosions, fires, destruction of machines, factories and any kind of installations;
- boycotts, strikes and lockouts of all kinds, go-slows, occupation of factories and premises and work stoppages;
- acts of authority, whether lawful or unlawful, apart from acts from which the party seeking relief has assumed the risk by virtue of any other provisions of this Agreement.

For the purposes of this clause "impediment" does not include lack of authorizations, licenses, permits or approvals necessary for the performance of this Agreement and to be issued by the appropriate public authority.

Should a force majeure event occur the Parties shall bear their own respective costs, which may mean that the COMPANY shall forfeit any right to the Acknowledgement and Organizer will forfeit any right it may have in relation to the Contribution.

Notwithstanding anything contained herein neither Party will be liable for damages, direct or indirect, howsoever caused.

7. FINANCIAL CONDITIONS

Fees, Payment Schedule and all and any applicable financial terms and conditions shall apply as stipulated in the Contract, unless otherwise approved by the Organizer in writing.

The COMPANY shall be responsible for the settlement in full of any and all charges, costs or fees for any goods and services due to third parties in relation to the Rental Space, for which the Organizer shall not be contractually or financially responsible.

CONEXT Connect 2023

Sponsorship - Terms and Conditions



8. MISCELLANEOUS

It is agreed and understood that this Agreement contains all agreements, promises and understandings between the COMPANY and the Organizer and that no verbal or oral agreements, promises or understandings shall be binding upon either the COMPANY or the Organizer in any dispute, controversy or proceeding at law, and any addition, variation or modification to this Agreement shall be void and ineffective unless reduced to writing and signed by both parties.

If any paragraph, section, provision, sentence, clause, or portion of this Agreement, or any application thereof to any person or circumstance, is determined to be illegal, invalid, or unenforceable, such determination shall in no way affect the legality, validity or enforceability of any other paragraph, section, provision, sentence, clause, or portion of this Agreement.

This Agreement and the performance thereof shall be governed, interpreted, construed, and regulated by the laws of the Republic of South Africa.