



| SPONSORSHIP OPPORTUNITIES | HEADLINE US\$25,000 | PLATINUM US\$ 17,000 | GOLD US\$ 10,000 | SILVER US\$ 5,000 |
|---------------------------|------------------------|-------------------------|---------------------|----------------------|
|---------------------------|------------------------|-------------------------|---------------------|----------------------|

ON-SITE RECOGNITION

| | | | | |
|--|--------------------------------|---|---|---|
| Conference registration area branding | . | . | . | . |
| Naming rights to event - Brought to you by | . | | | |
| Branding in plenary room (screens) | . | . | . | . |
| Speaking Opportunity | Keynote address - Main Plenary | | | |
| Panel Discussion Participation | Moderator | . | . | |
| Company/Product Showcase (5-7min) | . | . | . | . |

ONLINE RECOGNITION

| | | | | |
|---|---|-------------------------|-------------------------|------------------------|
| Logo on all online correspondence | . | . | . | . |
| Logo and Profile on Event Website | 200 words | 150 words | 100 words | 50 words |
| Sponsor Announcement | . | . | . | . |
| 2 marketing Mailshots to DCA member database (1 prior & 1 post event) Content to be provided by sponsor | . | . | . | . |
| CONEXT Bi-monthly Journal Recognition | Advertorial + 1 full-page advertisement | Full page advertisement | Full page advertisement | 1/2 page advertisement |

OTHER SPONSORSHIP OPPORTUNITIES

Cocktail Event - US\$ 9,500 | Badges and Lanyards - US\$ 4,500 | Barista Station (cups with branded sleeves) - \$3,000

FOR SPONSORSHIP OPPORTUNITIES PLEASE CONTACT: REESHA@DIGITALCOUNCIL.AFRICA