



Digital Council

28-29 SEPTEMBER 2022

CONEXT

DIGITAL INFRASTRUCTURE SUMMIT | CAPE TOWN, SOUTH AFRICA

2022 SPONSORS, EXHIBITORS & PARTNERS

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FOR MORE INFORMATION CONTACT CONEXT@DIGITALCOUNCIL.AFRICA

SPONSORSHIP OPPORTUNITIES	HEADLINE US\$ 49,000 (ZAR735,000)	PLATINUM US\$ 39,000 (ZAR585,000)	GOLD US\$ 29,500 (ZAR442,500)	STREAM PARTNER Members Only - US\$ 14,000 (ZAR210,000)	SILVER Members - US\$ 12,500 (ZAR187,500) Non-Members - US\$ 22,500 (ZAR337,500)	EXPO ONLY US\$ 895/SQM (ZAR13,425/SQM)
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*DCA members receive a 20% discount on all sponsorships packages except the already discounted Stream Partner and Silver packages.

EXHIBITION STANDS

Stand Sizes	6m x 6m or 4m X 9m	5m x 5m	5m x 3m (2,5m height)	4m x 2m (2,5m height)	4m x 2m (2,5m height)	3m x 2m minimum (2,5m height)
Includes	<ul style="list-style-type: none"> Free build booth height up to 5m (by sponsor) carpet provided 	<ul style="list-style-type: none"> Free build booth height up to 4m (by sponsor) carpet provided 	<ul style="list-style-type: none"> Shell scheme stand 1x branded wall cocktail table & 2x chairs power point • light • carpet 	<ul style="list-style-type: none"> Shell scheme stand 1x branded wall cocktail table & 2x chairs power point • light • carpet 	<ul style="list-style-type: none"> Shell scheme stand 1x branded wall cocktail table & 2x chairs power point • light • carpet 	<ul style="list-style-type: none"> Shell scheme stand 1x branded wall cocktail table & 2x chairs power point • light • carpet

COMPLIMENTARY PASSES

Number of passes	Unlimited	10	8	6	6	4
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ON-SITE RECOGNITION

Conference registration area branding	•	•	•	•	•	•
Naming rights to event - Brought to you by	•			In the relevant Stream		
Branding in plenary room (screens)	•	•	•	•	•	•
Speaking Opportunity	Keynote address - Main Plenary			In the relevant Stream		
Panel Discussion Participation	•	•	•			
Workshop or Technical Presentation	Optional at a cost	Optional at a cost	Optional at a cost	Optional at a cost	Optional at a cost	Optional at a cost
Marketing Collateral in Tote Bags	•	•	•	•	•	•

ONLINE RECOGNITION

Logo on all online correspondence	•	•	•	•	•	•
Logo and Profile on Event Website	200 words	150 words	100 words	50 words	50 words	Logo only
Sponsor Announcement (content provided by sponsor)	•	•	•	•	•	Logo only
2 marketing Mailshots to DCA member database (1 prior & 1 post event) Content to be provided by sponsor	•	•	•	•	•	
CONEXT Bi-monthly Journal	Advertorial + 1 full-page advertisement	Full page advertisement	Full page advertisement	1/2 page advertisement	1/2 page advertisement	

OTHER SPONSORSHIP OPPORTUNITIES

Cocktail Event (Day 1 - Expo Floor) - US\$ 7,500 (ZAR112,500) | Delegate Bags (Logo) - US\$ 5,000 (ZAR75,000)
Badges and Lanyards - US\$ 6,000 (ZAR90,000) | VIP Speaker Lounge - US\$ 25,000 (ZAR375,000)

FOR SPONSORSHIP OPPORTUNITIES PLEASE CONTACT: REESHA@DIGITALCOUNCIL.AFRICA